



ENTER

ENTERPRISE IN INTERFACE



WHAT TO EXPECT IN THIS EDITION:

- WHAT IS AN INTERFACE AREA?
- PARTNER MEETINGS
- ENTERPRISE IN INTERFACE ALLIANCES
- THE ALLIANCES IN PRACTICE

WELCOME TO OUR FIRST EZINE

We are ENTER – Enterprise in Interface. Interface areas where conflict is a present threat are increasingly common across European cities and urban areas. The conflicts are generally religious, ethnic or politically motivated and result in an increase in economic and social disadvantage for the people living in these interface areas.

The ENTER Project has been designed to counteract some of these problems by pioneering a toolkit to contribute to greater social inclusion and cohesion. This innovative toolkit will focus on the role of enterprise education and support to transform individual and community wellbeing in these interface areas.



Erasmus+

This project is funded by the European Union.

Via this newsletter we would like to keep you up to date regarding project progress and project activities.

NEWS

What is an interface area?

Watch this short video and get a good understanding of the origin of the ENTER project. During the kick-off meeting in Belfast, East Belfast Enterprise organised a visit to an interface area.

<https://www.youtube.com/watch?v=F4fpaaW6SXQ&feature=youtu.be>

Partner meetings



The international group of partners met two times so far during the project. The kick-off meeting was held in Belfast, hosted by project coordinator East Belfast Enterprise (EBE). EBE welcomed the European partners and met with Member of the Legislative Assembly and Business leaders for a meeting at Stormont.

Partners met again in Carrick-on-Shannon, Ireland to share their progress and agree on the outline of the training course, to be launched later this year! In between these partner meetings the partners returned to their regions to engage regional stakeholders and implement the project in practice. In September, the partners will come together again in Croatia, hosted by Rijeka Development Agency Porin.

Enterprise in Interface Alliances

As the migrant crises in Europe escalates and communities of people from different faiths and cultural backgrounds start to meet and, in some cases clash, mechanisms by which those from different cultures and traditions can be brought together in a non-threatening and mutually beneficial environment will become more important. Our approach involves stakeholders directly through Enterprise in Interface Alliances. This means we target intermediaries and practitioners on emerging social enterprise models and the skills they need to effectively recruit and teach participants from vulnerable backgrounds. We will develop and publish a course curriculum and learning materials for their benefit.

What will ENTER do?

ENTER's principal goal is to increase access to continuing education and training for individuals living in interface areas by:

Establish four "Enterprise in Interface Alliances". These alliances will involve stakeholders from public, private and non-profit sectors working together to increase their understanding of the needs and opportunities for successful entrepreneurship in interface communities

Create, publish and promote the "Enterprise in Interface Toolkit" to encourage the creation of further Alliances across Europe.

Develop and publish a course curriculum and learning materials to train practitioners on emerging social enterprise models and the skills they need to effectively recruit and teach participants from vulnerable backgrounds.

NEWS

The Alliances in practice



At the first Enterprise in Interface Alliance meeting in Ireland, representatives of the community and voluntary sector, business, academia, statutory bodies and practitioners in enterprise had the opportunity to explain their interest and current role in working in interface areas. Led by Creative Spark, they had a detailed discussion about what interface means in the context of Dundalk and County Louth.

At our second meeting a few months later the stakeholders discussed this further and Creative Spark offered some insight into current best practice in the area of developing an enterprise culture with ethnic and/or disadvantaged communities. Creative Spark invited Prof. Thomas M. Cooney, Professor

of Entrepreneurship, Dublin Institute of Technology and Visiting Professor at the University of Turku (Finland) to the meeting for a presentation on the topic. Thomas is also the Founder and Academic Director of the Institute for Minority Entrepreneurship (DIT) and a Board Member of Startup Ireland. As an Expert in Entrepreneurship Policy, he has worked with the Irish Government, the European Commission, OECD, the European Training Foundation and other international organisations. He is a former President of the International Council for Small Business and has published widely on the topic of entrepreneurship. His primary area of interest is entrepreneurship for minority / disadvantaged communities.

Like to join an Enterprise in Interface Alliance?

We are active in Northern Ireland, the Republic of Ireland, the Netherlands and Croatia!

Find your local partner via www.enterproject.info and get on board!



Partners

